

Press-Release

BDDDB2016
transforming Big Data into Big Value...

QAFQAZ UNIVERSITY
17 MAY 2016
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ORGANIZED BY:
CeDAWI
Barama

SUPPORTED BY:
QUTECHNOPARK
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IEEE COMMUNICATIONS SOCIETY Azerbaijan Chapter

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2nd INTERNATIONAL FORUM “BIG DATA DAY BAKU 2016” (BDDDB2016)

Qafqaz University, 17 May 2016

www.cedawi.org/BDDDB2016

The Internet Services, Web and Mobile Applications, Pervasive Communication widely available today that are meeting many of our needs have stimulated production of tremendous amounts of data (call metadata, texts, emails, social media updates, photos, videos, location, etc.). Even with the power of today’s modern computers it still big challenge for business and government organizations to manage, search, analyze, and visualize this vast amount of data as information. Over 90% of this information is unstructured, what means data does not have predefined structure and model. Generally, unstructured data is useless unless applying data mining, data extraction and advanced data analytics techniques. At the same time, just in case if you can process and understand your data, this data worth anything, otherwise it becomes useless.

Big Data Day Baku 2016 (BDDDB2016) is the 2nd Data-Centric event under the slogan “**Transforming Big Data into Big Value**” is planned to be held in Baku, Azerbaijan, 17 May 2016 hosted by the Qafqaz University organized by CeDAWI (Applied Research Center for Data Analytics and Web Insights) and Barama Innovation and Entrepreneurship Center. BDDDB2016 is to be held under sponsorship of the Azercell Telecom, support of the QUTEchnopark, technical support of the Institute of Electrical and Electronics Engineers (IEEE) in co-operation with global Big Data vendors IBM, Oracle, Microsoft and local data-driven companies Azercell Telecom and ATL Group. The event’s main goal is to increase public awareness of new opportunities and

challenges brought by Big Data, share experience with industry and government on the development of state-of-the-art Data Analysis technologies, attract youth to make career and do outstanding research in Data Science.

SOME OF TOPICS TO BE COVERED:

- Hot Topics of Data Science
- Big Opportunities and Challenges brought by Big Data – Big Data Use Cases
- Big Data impact on Multi-Sectoral Industry
- Human Language Technologies – NLP and Computational Linguistics
- Open Source Platforms for Big Data
- Big Data and Analysis Life-Cycle
- (I|P|S|.aaS Concepts and Platforms
- Who is Who in Big Data Industry
- Open Data Initiative

QUESTIONS TO BE ANSWERED:

- What is relation between Data Volume and its Value?
- How Big Data will affect us all?
- Big Data Era, but are we ready for challenges?

EVENT TARGET AUDIENCE:

- Multi-sectoral businesses and organizations (Finance, Banking, Energy, Retail, Telecom, Marketing, Government, Cyber-security, Healthcare)
- Business owners
- IT Professionals
- Students (Participation of the students is highly encouraged)
- Scientists and Researchers
- Government representatives

EVENT WEBSITE: www.cedawi.org/BDDDB2016

WEBSITES of ORGANIZERS:

<http://www.barama.az>

<http://www.cedawi.org>